



مركز الاعتماد
وإضمان الجودة
ACCREDITATION & QUALITY ASSURANCE CENTER



The University of Jordan

Accreditation & Quality Assurance Center

Course Syllabus

American Media

1	Course title	American Media
2	Course number	3003712
3	Credit hours (theory, practical)	3 hours theory & practice
	Contact hours (theory, practical)	3 hours theory & practice
4	Prerequisites/corequisites	NA
5	Programtitle	American Studies
6	Programcode	
7	Awarding institution	University of Jordan
8	Faculty	Prince Al Hussein Bin Abdullah School of International Studies
9	Department	Department of International Relations Diplomacy & Regional Studies
10	Level of course	Masters
11	Year of study andsemester (s)	
12	Final Qualification	Masters
13	Other department(s) involved in teaching the course	None
14	Language of Instruction	English
15	Date of production/revision	March 29, 2017

16. Course Coordinator:

Officenumbers,officehours, phonenumber, andemailaddresses shouldbelisted.

Room 3-4, Sunday and Wednesday 3-5 P.M., : 06-535-5000, ext. 24841, da.abuelghanam@yahoo.com

17. Other instructors:

Officenumbers,officehours, phonenumber, andemailaddresses shouldbelisted.

None

18. Course Description:

As stated in the approved study plan.

This course aims to investigate the role played by media in American life, especially in the 20th Century. It analyses the role played by the media during the period of World War I and II, and the Cold War and the post-Cold War era. This course studies the ways the media affects public opinion in America and to exert pressure on American administration. It also sheds light on the attitudes of American media toward such hot topics as communism, Islam, the Arab world, and America's war on terror.

Public Opinion Outline Due	5	“			Baum Habel
Media Violence	6	“			Weaver etal Wilson etal
Gender Bias	7	“			Gershon Meeks
Midterm Exam	8	“			
Vietnam	9	“			Proctor Pach Kosloff
Palestine	10	“			Bernard Ismail Handley
9-11	11	“			Eisman Abrahamian Anker
Iraq & Afghanistan	12	“			Aday Rowling etal
Social Media/ Social Protest	13	“			DeLuca etal Tufekcietal
Wrap Up	14	“			
Presentations	15	“			
Final Exam	16	“			

21. Teaching Methods and Assignments:

Development of ILOs is promoted through the following teaching and learning methods:

Use of lecturing and class discussion

Writing – for research paper – outline, first draft, second draft, presentation

22. Evaluation Methods and Course Requirements:

Opportunities to demonstrate achievement of the ILOs are provided through the following assessment methods and requirements:

Through class discussion – able to determine who prepared, where problems in materials

Assessment of research skills – through writing process as discussed above

23. Course Policies:

A- Attendance policies:

Class attendance is mandatory. Attendance will be taken each session. Legitimate reasons for any absence will be accepted and must be accompanied with documentation.

B- Absences from exams and handing in assignments on time:

C- Health and safety procedures:

D- Honesty policy regarding cheating, plagiarism, misbehavior:

Plagiarism **WILL NOT BE TOLERATED!** If it is determined one has plagiarized, loss of all points for TOTAL paper.

E- Grading policy:

The total number of points that can be earned for the semester is **100 points.** The points are distributed as follows:

Midterm Exam	30 points
Final Exam	40 points
Term Paper	20 points
Class Participation	<u>10 points</u>
	100 points
Term Paper	Outline 5 points
	1 st Draft 5 points
	2 nd Draft 5 points
	Presentation <u>5 points</u>
	20 points

F- Available university services that support achievement in the course:

24. Required equipment:

25. References:

A- Required book (s), assigned reading and audio-visuals:

American Media Class Readings

Abrahamian, Ervand. 2003. The US Media, Huntington and September 11. *Third World Quarterly*, 24:3, 529-544.

Aday, Sean. 2010. Chasing the Bad News: An Analysis of 2005 Iraq and Afghanistan War Coverage on NBC and Fox News Channel. *Journal of Communication* **60**: 144–164.

Anker, Elisabeth. 2005. Villains, Victims and Heroes: Melodrama, Media, and September 11. *Journal of Communication*, 22-37.

Baum, Matthew A. 2004. Circling the Wagons: Soft News and Isolationism in American Public Opinion. *International Studies Quarterly* 48: 313–338.

- Bernard, Anna. 2010. Another Black September? Palestinian Writing after 9/11. *Journal of Postcolonial Writing*, 46:3-4, 349-358.
- Burke, Jeremy. 2008. Prime-Time Spin: Media Bias and Belief Confirming Information. *Journal of Economics & Management Strategy*, Volume 17, Number 3, 633–665.
- Coe, Kevin; David Tewksbury; Bradley J. Bond; Kristin L. Drogos; Robert W. Porter; Ashley Yahn; Yuanyuan Zhang. 2008. Hostile News: Partisan Use and Perceptions of Cable News Programming. *Journal of Communication* 58: 201–219.
- Cohen, Henry. 2006. *Freedom of Speech and Press: Exceptions to the First Amendment*. CRS Report for Congress.
- Colvin, Carolyn M., and Edward Donnerstein. 2002. Violence in Children's Television Programming: Assessing the Risks. *Journal of Communication*, 5-35.
- DeLuca, Kevin M., Sean Lawson, & Ye Sun. 2012. Occupy Wall Street on the Public Screens of Social Media: The Many Framings of the Birth of a Protest Movement. *Communication, Culture & Critique* 5: 483–509.
- Eisman, April. The Media of Manipulation: Patriotism and Propaganda – Mainstream News in the United States in the Weeks Following September 11. *Critical Quarterly*, vol. 45, nos. 1-2: 255-72.
- Gershon, Sarah. 2012. When Race, Gender, and the Media Intersect: Campaign News Coverage of Minority Congresswomen. *Journal of Women, Politics & Policy*, 33:105–125.
- Goff, Jeanne. 2004. Right-Wing Influences in American Media. Pp. 1-24.
- Habel, Phillip D. 2012. Following the Opinion Leaders? The Dynamics of Influence Among Media Opinion, the Public, and Politicians. *Political Communication*, 29:257–277.
- Handley, Robert L. 2011. Systematic Monitoring as a Dissident Activist Strategy: Palestine Media Watch and U.S. News Media, 2000–2004. *Communication, Culture & Critique* 4: 209–228.
- Ismail, Amani. 2010. When the “Fortress Crumbled”: The Israel–Jenin Story in U.S. News Media. *Communication, Culture & Critique* 3: 66–84.
- Kozloff, Nikolas. Vietnam, The African-American Community and the Pittsburg New Courier. *The Historian*: 521-538.
- Meeks, Lindsey. 2012. Is She “Man Enough”? Women Candidates, Executive Political Offices, and News Coverage. *Journal of Communication* 62 175–193.
- Pach, Chester. 2010. “Our Worst Enemy Seems to Be the Press”: TV News, the Nixon Administration, and U.S. Troop Withdrawal from Vietnam, 1969–1973. *Diplomatic History*, Vol. 34, No. 3, 555-565.
- Parenti, Michael. 1993. *Inventing Reality: The Politics of News Media*. 2nd Edition. N, Y: Bedford/St. Martins.
Chapter 1 – From Cronkite's Complaint to Orwell's Oversight
Chapter 2 – “Freedom of the Press Belongs to the Man Who Owns One”
Chapter 3 – Who Controls the News
Chapter 4 – Objectivity and Government Manipulation
- Proctor, Pat. 2011. MESSAGE VERSUS PERCEPTION DURING THE AMERICANIZATION OF THE VIETNAM WAR. *The Historian*, 88-112.
- Rowling, Charles M. Timothy M. Jones, Penelope Sheets. Some Dared Call It Torture: 2011. Cultural Resonance, Abu Ghraib, and a Selectively Echoing Press. *Journal of Communication* 61:1043–1061.
- Tufekci, Zeynep, Christopher Wilson. 2012. Social Media and the Decision to Participate in Political Protest: Observations From Tahrir Square. *Journal of Communication* 62: 363–379.
- Weaver, Andrew J. and Barbara J. Wilson. 2009. The Role of Graphic and Sanitized Violence in the Enjoyment of Television Dramas. *Human Communication Research* 35: 442–463.

Williams, Christopher. 2011. Learning to Redress Preemptive Deceit: The “Iraq Dossier”. *SageOpen* 1: 1-11.

Wilson, Barbara J., Stacy L. Smith, W. James Potter, Dale Kunkel, Daniel Linz, Carolyn M. Colvin, and Edward Donnerstein. 2002. Violence in Children’s Television Programming: Assessing the Risks. *Journal of Communication*, 5-35.

B- Recommended books, materials, and media:

26. Additional information:

Each student is expected to have read the assigned reading prior to attending class. THIS IS A SEMINAR STYLE COURSE. Each student must be prepared to participate in class discussion concerning the readings.

Name of Course Coordinator: Dr. Debbie Abuelghanam-Signature: -----

Date: -----

Head of curriculum committee/Department: Dr. Walid Abu Dalbough- Signature: -----

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Head of Department: Dr. Walid Abu Dalbough- Signature: -----

Head of curriculum committee/Faculty: ----- Signature: -----

Dean: Prof. Abdullah Nagrash-Signature: -----

Copy to:
 Head of Department
 Assistant Dean for Quality Assurance
 Course File